Making Guangzhou a bike-friendly city

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We have many bike-unfriendly bridges
Bikes are not welcome to parks

1/3 parks provide parking facilities
Fewer people are cycling

- 1984: 34%
- 2005: 8.2%
- 2014: 4%-5%
- 2014: 8%-10%

Old district

New district
We have many kinds of travel demand
Guangzhou metro had **suspended** at least 31 times between 2011.7 and 2015.3.
We need main artery and capillary
The artery of communications is major
The bike lanes are the capillaries
We still cannot see the big picture

Can the bikes help our city’s business? Can it help relieve the high pressure of the cars parking?
How can cycling do good to our health and cut the medical spending? How can it reduce the rate of our traffic accident?

We still cannot see the big picture
Improve the environment of community
Case Study: #Save The Bridge
Will we have a new bridge?

Will we have a passageway for pedestrians or cyclists when the bridge is being pulled down?
What we do first

- contacted with different levels of governments
- shared our information on the social media
- expressed our opinions through interviews
#Save The Bridge
People who get involved is the key
<table>
<thead>
<tr>
<th>支持</th>
<th>多条路好过少条路，建好新桥再拆旧桥</th>
<th>1,649 (96.4%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>反对</td>
<td>不能专门为行人和机动车留一座桥</td>
<td>41 (2.4%)</td>
</tr>
<tr>
<td>无所谓</td>
<td>反正我也不走这座桥</td>
<td>21 (1.2%)</td>
</tr>
</tbody>
</table>
Make your voice heard by social media
Organize offline cycling activities continually

Ride Of Silence

Riding child's bike to raise funds for sick children
Organize offline cycling activities continually

Sep 22 "Car Free Day"

Bike Salon: invite people to share their bike-friendly thought or experience
Cyclists Flash Mobs Giving "tickets" to those park their car on the bike lanes.
Interesting and meaningful activities

Light Box: generate electric power by cycling.

Bamboo Bike Workshop
Send a bike to ex-mayor as a gift

Cycling with mayor on Green Road
1.75m  →  4.5m
禁止携带自行车进站乘车
lobbying the government

- Be patient, step by step.
- Familiar with their rules.
- Seek help from experienced people.
Give bike a chance!